

2026 ACSEC ASEAN-China Silver Economy Development Forum

April 26-30, 2026 Thailand • Bangkok

I. Background of the Event

1.1 Macro Background

1.1.1 Population Ageing Trend:

The ASEAN region has entered a phase of rapid population ageing. According to the *United Nations Population Division's World Population Prospects 2019*, the proportion of the population aged 60 and above is projected to reach 14.7% by 2030. This forms the world's largest interactive ageing population market when combined with China's projected 25% (as forecast in the *National Population Development Plan (2016–2030)* issued by the National Development and Reform Commission). The regional silver economy is estimated to exceed USD 3 trillion, presenting substantial opportunities alongside potential challenges.

1.1.2 Policy Window of Opportunity:

China's 14th Five-Year Plan has elevated the silver economy to a national strategic priority, while the *ASEAN Socio-Cultural Community Blueprint 2025* identifies “active ageing” as a key priority agenda. This indicates a mature policy foundation for regional cooperation.

1.1.3 Post-pandemic Demand:

The COVID-19 pandemic has accelerated the digital transformation of health and elderly care services. There is an urgent and complementary demand for cooperation between ASEAN and China in areas such as telemedicine, smart elderly care, anti-ageing and health promotion, and the sustainable maintenance of reproductive health.

1.2 Practical Needs

1.2.1 Market Fragmentation:

Significant disparities exist among the ten ASEAN countries in terms of elderly care policies, standards, and service systems, with a lack of a unified dialogue platform and cooperative framework.

1.2.2. Difficulties in Industrial Alignment:

Chinese enterprises face localization barriers when “going global,” while high-quality service resources in ASEAN countries such as Thailand have not yet been effectively connected with the Chinese market.

1.2.3 Research Lag:

There is a notable lack of systematic research, data support, and policy advocacy concerning the ASEAN–China silver economy.

II. Significance of the Event

2.1 Strategic Significance:

To establish the first cross-regional and interdisciplinary cooperation mechanism for the ASEAN-China silver economy, serving the objectives of people-to-people connectivity under the Belt and Road Initiative and the development of the Health Silk Road.

2.2 Economic Significance:

To leverage the cross-regional restructuring of the silver economy industrial chain, facilitating the free flow of technology, capital, talent, and services, and fostering a new engine for regional economic growth.

2.3 Social Significance:

To support the implementation of the United Nations Decade of Healthy Ageing and the relevant Sustainable Development Goals (particularly SDGs 3, 8, 10, and 11), improve the health, economic security, and social inclusion of older adults in the region, and provide a replicable human-centered sustainable development model for the global ageing trend. While advances in medical technology extend life expectancy and create longevity dividends, complementary social, economic, and institutional innovations are required to fully realize their prosperity potential.

III. Objectives of the Event

To establish a high-level multilateral dialogue platform that promotes strategic coordination and industrial cooperation, advances pragmatic and mutually beneficial industrial collaboration, produces flagship research outcomes with policy relevance and international recognition, and builds a resilient and self-sustaining long-term mechanism to achieve regional cooperation and sustainable development.

IV. Forum Theme and Organizing Institutions

4.1 Forum Theme

Advancing the Silver Economy: ASEAN-China Cooperation for Healthy Aging
and Sustainable Development (2026)

4.2 Publicity Slogan

One Region, One Future: Co-Creating the New Silver Economy Ecosystem

4.3 Forum Organizing Institutions

Host Institutions:

Institute of Science Innovation and Culture, Rajamangala University of
Technology Krungthep (RMUTK-ISIC)

National Interdisciplinary Institute on Aging, Southwest Jiaotong University (NIIA)
Faculty of Health and Wellness, City University of Macau (City U-FHW)
Jinghe Institute of Cultural and Tourism (JICT)

Implementation Unit:

ASEAN-China Silver Economy Development Research Center (ACSEC)
Beijing Novo Silver Think Tank (Novo Silver)

Strategic Partner:

International Federation on Ageing (Geneva)
International Institute of Administrative Sciences (IIAS) - World Happiness Cities
Governance Research Center / Sustainable Ageing Governance Research Center

Supporting Unit:

China- Asia Economic Development Association - Special Committee for
International Academic Exchange
Thai-Chinese Chamber of Commerce
China international Cooperation Center
Nordic International Management Institute (NIMI)
Eurasia University of Sri Lanka
Global School of Technology & Management (GSTM)

V. Forum Program

5.1 Morning Session, 27 April: Opening Ceremony and Keynote Speeches

Moderator:

Yifan Yang

Professor, Southwest Jiaotong University; Distinguished Adjunct Professor, Shanghai University; Doctoral Supervisor; Expert Member of the Second Expert Committee of the National Working Commission on Ageing of China; Deputy Director of the International Institute of Ageing Science; Director of the World Happiness Cities Governance Research Center / Sustainable Ageing Governance Research Center of the International Institute of Administrative Sciences (IIAS); Chinese Co-Director of the ASEAN–China Silver Economy Research Center, Rajamangala University of Technology Krungthep, Bangkok, Thailand.

Opening Ceremony

Time	Agenda and Specific Content
9:00-9:30	<p>Opening Ceremony</p> <p>Opening ceremony at the Inauguration of ISIC’s Hartati Murdaya Music Hall,</p> <p>By: Dra. Siti Hartati Murdaya; RMUTK President, Director and Founder of ISIC</p>
9:30-9:35	<p>Opening Remarks</p> <p>Assoc. Prof. Pichai Janmanee</p> <p>President, RMUTK</p>
9:35-10:00	<p>Keynote Speaker #1</p> <p>Dr. Siti Hartat Murdaya</p> <p>President Director & Founder - PT Central Cipta Murdaya</p> <p>Chairwoman – WALUBI (Indonesia)</p>
10:00-10:25	<p>Keynote Speaker #2</p> <p>Mr. Abhisit Vejjajiva</p> <p>Thailand’s 27th Prime Minister</p>
10:25-10:30	<p>Keynote Speaker #3</p> <p>Mr. Chen Jun</p> <p>Executive Vice President and Secretary-General of the China-Asia</p>

	Economic Development Association (CAEDA)
10:30-10:35	<p style="text-align: center;">Keynote Speaker #4</p> <p style="text-align: center;">Mr. Zhou Fan</p> <p>Professor, Communication University of China; President, Beijing Jinghe Institute of Cultural and Tourism (JICT); Chief Expert, Research Base of Culture and Tourism, Member of the Second Expert Committee of the National Working Commission on Ageing; Vice President of the China Cultural Industry Association; and Vice President, China Association of Gerontology and Geriatrics (CAGG)</p>
10:35-10:40	<p style="text-align: center;">Flagship Release</p> <p style="text-align: center;"><i>共筑健康老龄社会：东盟路径与中国协同(Chinese version)</i>, proposing the new theoretical framework of “New Silver Capital”</p>
	<p style="text-align: center;">Recommended Professional Books Focus on the Silver Industry</p>
10:40-10:45	<p style="text-align: center;">Launch Ceremony</p> <p>A Collaborative Project to the Silver Industry Professional Co-development Project (multiple directions...)</p> <p>Launch of the Global Sustainable Silver Economy Leadership Training Program</p>

**“ASEAN–China” and “International Perspectives” Keynote
Speeches (6 Speakers)**

Time	Name	Institution and Position	Core Argument of the Speech
10:45-11:05	Xiaodong Chen	Fellow of the Royal Society of New Zealand; Fellow of the Australian Academy of	L.Q Concept and Dynamic Human Nutrition

		Technological Sciences and Engineering; Chair Professor at the Shenzhen International Graduate School, Tsinghua University;	
11:05-11:25	Per Jenster	Professor, Dean and Board Chairman Center for International Management and Industrial Development (CIMID) SA	The Health Silk Road: Strategic Vision for the ASEAN-China Economic Cooperation in the Silver Economy (2026–2040)
11:25-11:45	Renliang Li	Associate Professor, National Institute of Development Administration (NIDA), Thailand; Renowned expert on China–Thailand international exchange	Challenges and Reflections on Population Aging in ASEAN Countries and Thailand
11:45-12:05	Obi Toshio	Chair of the E-Governance Committee of the Cabinet Office of Japan; Professor Emeritus, Waseda University	Digital Innovation for the Aging Disease prevention by Wearable Device
12:05-12:25	Raymond Saner	Professor Emeritus, University of Basel,	<i>Renewable Silver Economy: Institutional</i>

		Switzerland; Chief Expert of the Centre for Socio-Economic Development (CSEND), Geneva	<i>Innovation for Activating Middle-aged and Older Human Resources in ASEAN-China (可再生银发经济：激活中老年人人力资源的东盟-中国制度创新)</i>
12:25-12:45	Alejandro Bonilla Garcia	Representative to the United Nations in Geneva & Chair of the NGO Committee on Ageing(Geneva)	A Turning Point for the Rights of Older Persons: From Momentum to Action — and Its Implications for the Silver Economy

5.2 Afternoon Session, 27 April | Signing Ceremony and Parallel Forums

ACSEC “Cooperation Signing Ceremony” | 14:00-14:10

Signing of ACSEC Co-construction Partnership Agreements and Industry and Research Cooperation Agreements

5.2.1 Parallel Forum I: High-Level Policy Dialogue Roundtable | 14:00–15:30

Theme:

Toward Synergy: ASEAN Silver Economy Policy Dialogue and Pragmatic Cooperation

Moderator:

Professor Shengtian Hou

Professor, Faculty of Health and Wellness, City University of Macau; Director, Health Industry Research Center, National Institute of Traditional Chinese Medicine Development and Strategy, Beijing University of Chinese Medicine, Vice Chair of the Expert Committee (Academic Lead) , ASEAN–China Silver Economy Development Research Center (ACSEC).

Invited Guests:

Lichia Saner-Yiu - President, Centre for Socio-Economic Development (CSEND), Geneva

Paek, Seung Chun - Associate Professor, Faculty of Social Sciences and Humanities, Mahidol University, Thailand

Narong Kiettikunwong- - Associate Professor, College of Local Administration, Khon Kaen University, Thailand

Kenji Akita - Special Expert of the Aiwan Community Project of the Ministry of Civil Affairs, Foreign Expert of the Talent Development Special Committee of the Chinese Gerontological Society, Member of the China Quality Certification Center Association, Executive Vice President of the Japan Welfare Medical Association, Expert of the International Talent Exchange Center of the Department of Human Resources and Social Security of Hebei Province, Expert of the Aging-Adaptation Standardization Group of the China Decoration Association.

Honglei Wei - Professor, School of Mathematics, Southwest Jiaotong University; Deputy Director, National and Local Joint Engineering Research Center for System Credibility Automatic Verification; Director, Sichuan Student Physical Health Big Data

Research and Application Technology Center

Outcome Release:

Identifying Trends in Similarities and Opportunities in Differences: Public Opinion

Survey on the Silver Economy in ASEAN Ten Countries (First Release)

Xu Qinghong - Deputy Secretary-General, ASEAN-China Silver Economy Cooperation and Service Center (ACSEC); Senior Consultant, Hejun Group

Decoding the Emerging Silver Economy in ASEAN: China–Thailand Comparative

Study on Elderly Consumer Behavior (2026) (First Release)

Guo Xihang - Secretariat, ASEAN–China Silver Economy Development Research Center (ACSEC)

Donation Ceremony:

JICT donates Books to Rajamangala University of Technology Krungthep

5.2.2 Parallel Forum II: Youth Industry–Research Innovation Forum | 15:30–17:00

Theme:

Integration of Innovation, Technology, and Markets

Moderators:

Zhigang Yin - Former Director, Shanghai Research Center on Aging

Jinze Liu - Researcher & Deputy Secretary-General, ASEAN–China Silver Economy Development Research Center (ACSEC)

Guest Speaker:

Hou Xuetong, PhD; Vice President of Beijing Jinghe Institute of Cultural and Tourism (JICT)

Fan Wang – PhD; Deputy Secretary-General & Secretariat, Thailand Overseas Chinese Youth Development Federation

Qiao Zhang - Director, Sichuan Silver Economy Scenario Application Center

Shishuai Fan - Assistant Professor, National Interdisciplinary Institute on Aging at Southwest Jiaotong University (NIIA)

Lu Chen - Representative of Region Buurtzorg (Nederland) Asia Pacific Representative

Session: 15-minute dialogue and commentary;

Highlights: ACSEC Industry Accelerator Program (for exclusive members);

Certification Ceremony: Presentation of Certificates for ACSEC Young Scholars' Outstanding Papers; ACSEC Silver Economy Innovation Partner Organizations.

5.2.3 Parallel Forum III: International Conference Forum | 14:00–15:30

Discussion and review of submitted papers by scholars (Management Science, Education and Sociology, Interdisciplinary)

5.2.4 Evening of April 27 | 20:00–22:00

Closed-door Seminar (ACSEC Strategic Advisory Meeting and Annual Research Project Launch)

Venue: Rajamangala University of Technology Krungthep, Bangkok

This closed-door seminar focuses on consolidating a long-term cooperation mechanism for the ASEAN-China Silver Economy. It gathers core think-tank experts of ACSEC, strategic advisory members, and representatives of co-construction institutions to accurately assess the key development directions, major challenges, and implementation pathways of ASEAN-China silver economy cooperation. The seminar will conduct strategic consultation on ACSEC's annual development plan and formally

launch the annual research projects related to the ASEAN-China silver economy, clarifying research directions, task allocation, timelines, and expected outcomes. The objective is to ensure that the research projects align with the practical needs of regional silver economy development, provide professional and systematic theoretical support and operational solutions for ASEAN-China cooperation, and promote the transformation of research outcomes into policy recommendations and industrial collaboration.

5.3.4 April 28 - April 30 | Industrial Engagement Field Visit (Optional)

Day	Time	Schedule
Day 1 (April 28)	09:00–12:00	Visit to Thai-Chinese Chamber of Commerce for business exchange and roundtable discussion
	12:00–13:30	Business lunch and break
	13:30–17:30	Visit to Rayong Industrial Zone and other representative enterprises
	18:00–20:00	Business networking dinner
Day 2 (April 29)	09:00–12:00	Site visit to Bumrungrad International Hospital (Bangkok) to study hospital management and operational models
	12:00–13:30	Business lunch and break
	13:30–15:30	Visit to Sapiens Hospital for commutation on integrated elderly care services
	16:00–17:30	Visit to Health Land
	18:00–20:00	Business networking dinner
Day 3 (April 30)	08:30–12:00	Participation in the China Business Expansion Forum in Thailand
	12:00–13:30	Lunch break
	14:00 – End of program	Transfer to the airport and departure arrangements

VI. Expected Outcomes

1. On-site participants ≥ 100 (renowned scholars, government officials, leaders of international research institutions, industry decision-makers, and young scholars); online viewership $\geq 500,000$, with 300+ global media reports

2. Signing of 3–5 Memoranda of Cooperation

3. Release of the *2026 ASEAN-China Silver Economy Policy Synergy Initiative*
(2026 年东盟-中国银发经济政策协同倡议)

4. Establishment of the preparatory group for the *ASEAN–China Silver Economy Industry Alliance*

5. Launch of the first batch of incubation projects under the ACSEC Industrial Accelerator

The Organizing Committee

March 10, 2026